



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACTS:**

Linda Bendt, PR Director Taste of the NFL  
lbendt@always-thinking.com  
612-747-3638

**TASTE OF THE NFL HOSTS BATTLE OF THE GRIDIRON GRILLERS  
AT THE MEADOWLANDS TO CELEBRATE 20<sup>TH</sup> ANNIVERSARY**

*NY Giants and Dallas Cowboys Compete off the Field Nov. 14  
as Nationally Known Chefs Heat up the Grills*

**WHAT:** Battle of the Gridiron Grillers – a private (invitation only) event to experience an off-the-field competition between New York and Dallas/Fort Worth chefs before the Giants vs. Cowboys game.

In addition to showing their NFL loyalty, these celebrated chefs are sharing their passion for kicking hunger across America and support of Taste of the NFL.

**WHO:** Hosted by Taste of the NFL in honor of its 20<sup>th</sup> Anniversary. Featured chefs:

- Dino Gatto, Rao's (New York City)
- Stephen Lewandowski, Tribeca Grill (New York City)
- Kent Rathbun, Abacus (Dallas)
- Tim Love, Lonesome Dove Western Bistro (Fort Worth)
- Mark Haugen, Taste of the NFL Chef Director
- 

NY Giants alumni, NFL Corporate representatives and New York City officials will be in attendance.

**WHEN:** Sunday, November 14, 2010  
1:30 pm refreshments; 2:15 pm grill off

**WHERE:** Parking Lot 17E; adjacent to the Timex Performance Center

**ABOUT TASTE OF THE NFL**

Taste of the NFL exists to raise awareness and dollars for hunger relief organizations involved in kicking hunger in America. Founded in 1992 by Wayne Kostroski (2010 James Beard Humanitarian of the Year), the Minneapolis-based Taste of the NFL has distributed more than \$10 million to local and national food banks across the country. To extend their efforts, Taste of the NFL has recently launched their Kick Hunger Challenge, which encourages NFL fans to support their team in fund raising to benefit their local food banks. For more information, visit [www.TasteoftheNFL.com](http://www.TasteoftheNFL.com).

###