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Thermador & Texan Chef Tim Love Rustle Up Some Cooking Fun in the Kitchen

New Partnership Sees Chef Love Utilizing His Love of Cooking to Introduce New Advanced Thermador Cooking Technology to Consumers

(Huntington Beach, CA – September 2006) – Luxury appliance manufacturer Thermador has enlisted noted Chef Tim Love – the force behind Urban Western Cuisine at his Lonesome Dove Western Bistros – to help educate consumers on the latest cooking technology available in the kitchen. Known for developing revolutionary products that empower the home cook, Thermador will leverage Chef Love's culinary expertise as it introduces its new line of state-of-the-art induction cooktops and other new products that feature advanced technology and exclusive performance features.

For Thermador's induction cooktops, which use electromagnetic technology for quick, efficient heating and superior responsiveness, Love appears in a video cooking class that shows consumers how to tap the power of induction to easily prepare restaurant-quality meals at home. In eight video segments, which can be seen on www.thermador.com, Love shows how to prepare a variety of tantalizing dishes, such as fried spinach and lamb, using the cooktop's amazing precision and power.

"This is an exciting partnership because Thermador is the quintessential American cooking brand and Tim Love has perfected a distinctive style of American cuisine," said Beatriz Sandoval, Thermador brand manager. "Thermador is very excited to have Tim use his unique talents to showcase the professional performance of our broad range of appliances."

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“I am pleased to partner with Thermador, a company I consider on the forefront of groundbreaking kitchen products,” said Love. “Having used a Thermador wall oven and other products in my own home kitchen for some time, I can personally attest that their superior functionality enables me to achieve the same results at home as I produce in my restaurants.”

As a Texas cowboy meets culinary artist, Tim Love has developed a unique combination of Texas cuisine and exotic recipes. Opened in 2000, his Fort Worth, TX eatery, The Lonesome Dove Western Bistro, has garnered critical acclaim. This successful venture has led to another location in New York City, located at 29 West 21st Street. Love has been lauded in most of the food industry’s publications and was honored with a James Beard nomination for his Food Network documentary, “Cowboys on the Trail.” Chef Love will work with Thermador on a range of educational initiatives including cooking demonstrations at trade, consumer and media events.

About Thermador

Thermador is part of BSH Home Appliances Corporation, a fully-owned subsidiary of BSH Bosch und Siemens Hausgeräte GmbH, the third largest appliance manufacturer in the world. For more than 70 years, Thermador has been empowering America’s cooking enthusiasts with revolutionary products – from the world’s first wall ovens to gas cooktops with the patented Star® Burner and a speedcooking oven that reduces cooking time by 50%. Today, Thermador continues to fuse state-of-the-art cooking functionality with classic American style to create the ultimate in powerful luxury kitchen appliances. For more information, please visit www.thermador.com or call 800.656.9226 to request a catalog. Thermador and Star Burner are registered trademarks; An American Icon is a trademark of BSH Home Appliances Corporation.

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